

# INFERNO PITCH

HOTTEST IDEA WINS!

## BUSINESS DEVELOPMENT WORKSHOP

OCTOBER 16, 2018

Northwestern State University

Russell Hall, Room 107

- 01:00 p.m. **Welcome**  
EAP team member
- 01:03 p.m. **Competition Overview**  
EAP team member
- 01:10p.m. **Introduction to Lean Methodology**  
EAP team member
- 01:20 p.m. **Introduction to Financial Modeling**  
EAP team member
- 01:45 p.m. **Break**
- 01:52 p.m. **Introduction to 1-Page Executive Summary**  
EAP team member
- 02:00 p.m. **Introduction to Pitch Deck Development**  
EAP team member
- 02:10 p.m. **Final Submission Resources**  
EAP Team Member
- 02:15 p.m. **Break & Relocate to Natchitoches Room**  
Participants and mentors only
- 02:20 p.m. **Round Table Session**  
Participants and mentors only
- 02:55 p.m. **Wrap-up**  
EAP Team Member
- 03:00 p.m. **Close**