

Introduction

Achievement is defined as “to perform, carry out with success, accomplish.” We (the College of Business at Northwestern State University) strive to continue to produce graduates who “achieve” in the world of business both locally, statewide, nationally and internationally.

For the 40th Annual J. Walter Porter Forum, we are again focusing on past NSU graduates/achievers and their experiences in the “Real World”. We have invited four speakers to come and relate their particular fields of expertise to our business students.

Thank you for joining us in this year’s forum. We hope to learn more about various aspects of being in the business world.



The Fortieth Annual

J. Walter Porter *Forum*

Friday, October 27, 2006

The “Achievers”

Sponsored by the College of Business and made possible by the endowment established by the family and friends of the late J. Walter Porter in recognition of his interest in improving the image of business as a career field for college students and of his concern for moral and ethical standards as expressed in his philosophy of business. The forum is an effort to translate the textbook into practice by bringing capable, successful business executives to the campus to speak on selected topics in their area of expertise.

*College of Business
Northwestern State University
Natchitoches, Louisiana*

Schedule of Events
2006 J. Walter Porter Forum

Russell Hall, Room 107

10:00 a.m.

Kenneth Crocker
Project Leader
United Space Alliance

10:30 a.m.

Jay Todtenbier
Consultant

11:00 a.m.

Jo Pease
Shell Oil Company
Retired

11:30 a.m.

Grover Davis
VP/CEO
Project Time and Cost, Inc.

12 Noon

The Natchitoches Room

Luncheon

(Guests, Speakers, Faculty, Dean's Advisory
Board Members, and COB Seniors)



Walter Porter
(1900-1965)

A native of Kaufman County, Texas, Mr. Porter graduated from Texas A&M, class of 1922, and took a Master's Degree in Civil Engineering at Harvard in 1924. In 1931, he helped organize the Gifford-Hill Pipe Company in Grand Prairie, Texas. Mr. Porter saw the need to sell business to the college and to bridge the gap between the college campus and industry. Mr. Porter felt that many people in the academic, professional, governmental, and even in the business world, fail to understand the workings of the competitive system and the motivation force behind it. He was determined to contribute to a better understanding of that system among his own employees, associates, and where he could, on college campuses. His death came on the eve of a scheduled three-day lecture program at Southwestern College in Winfield, Kansas. The J. Walter Porter Forum is a continuation of that effort.

About this year's Forum Speakers...

Jo Pease

Jo graduated from NSU in 1973 with a B.S. in Accounting. Since graduating she worked for Shell Oil Company for over 29 years in a variety of management roles including being Chief Ethics and Compliance Office for the entire company up to her retirement in July, 2006. Jo has been inducted into NSU's Long Purple Line and in 2005 was honored by Texas Executive Women as one of ten "Women on the Move."

Grover Davis

Grover, a 1976 NSU graduate with a B.S. in Business Administration, is currently Vice Chairman and CEO of Project Time and Cost, Inc. located in Atlanta. Before joining PT&C in 2004, he worked for Crawford and Company ultimately becoming Chairman and CEO before his retirement

Kenneth Crocker

Kenneth Crocker graduated from Northwestern in May of 1986, with a BS in Computer Information Systems. Since graduation he has worked 20 years supporting NASA's Space Shuttle Operations Contract. Ken began as a FORTRAN programmer in Shuttle Systems Training. Currently employed as a Project Leader by United Space Alliance, NASA's prime contractor for space operations, Ken serves as the Infrastructure Lead for the company's ERP systems.

Jay Todtenbier

Jay Todtenbier now lives in Baton Rouge, Louisiana. He received a BS degree in Computer Information Systems from Northwestern State University in Natchitoches, an MBA from the University of Texas at Austin, and a PMP certification from the Project Management Institute. He has owned and operated several small businesses and has provided business development and management consulting services over the last 20 years to clients including Boeing, Cisco Systems, General Dynamics, Pixar, Roche, Telecom Australia and Xerox Engineering Systems.